

INTERNATIONAL BUSINESS

Sample course offerings for fall and spring semester:

Fundamentals of International Business provides an awareness of environmental and managerial aspects of international business. Complexities and implications of exposure to international competition and technology are explored in the course. As home of branches of more than half of the world's Fortune 500 companies, the city of Chengdu provides excellent opportunities for international business internships.

Chinese Economy covers a wide range of topics in Chinese economic life as well as its historical background. It provides students an overall view of the Chinese economy and particularly its important performance and function in the contemporary global system.

Global Business & Multinational Enterprises in China presents a thorough review of the economics and politics of international trade and considers how and why the world's countries differ in their approaches. The development of foreign direct investment in China will be examined, as will approaches for doing business in China.

Comparative Economic Systems familiarizes students with the differences in economic systems among countries around the world; explores the economic implications of variations in institutions relating to such facets of life as political governance, regulation, corporate governance, financial markets, social welfare structures and labor relations. One major focus is on the reform of/transition from communism in China, Europe and the former Soviet Union.

*For a full list of course available at the center, please click [here](#).

**Course offering depends on enrollment.

For more information or to apply, visit www.gmeochina.com

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