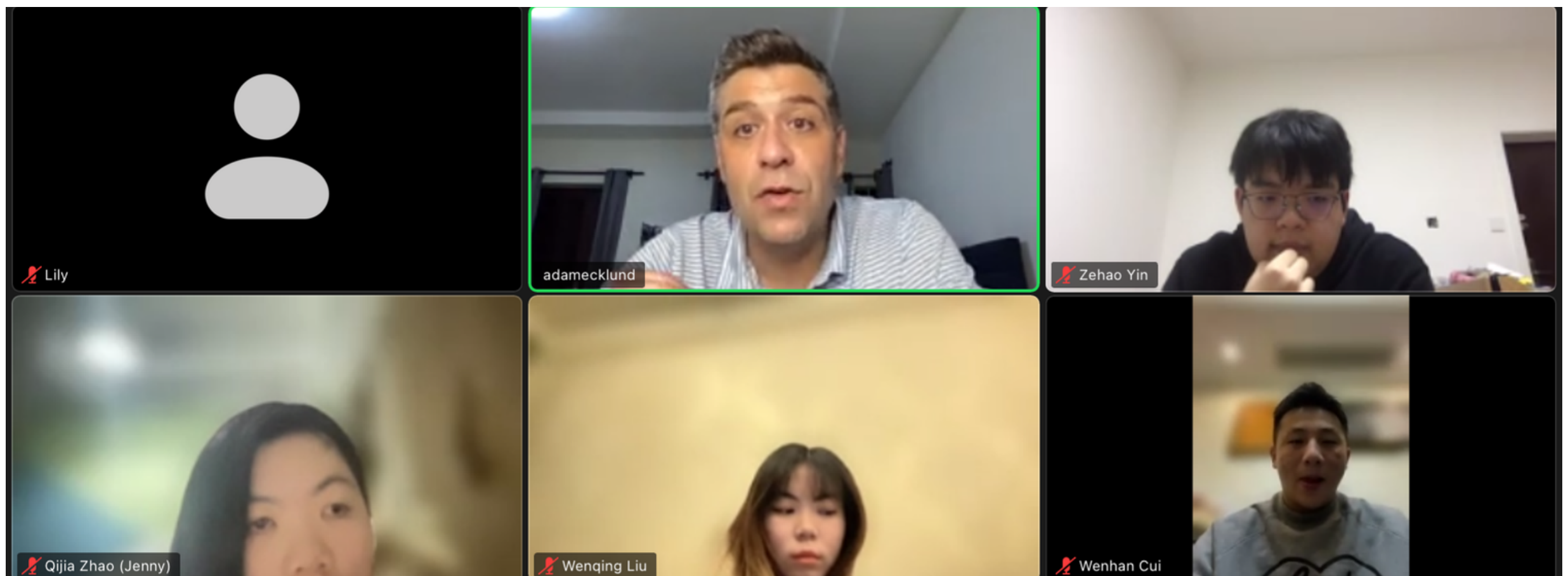


INTERNSHIP IN CHINA

Chengdu American Center for Study Abroad

Successful Conclusion of G-MEO's Internship Program

In the Spring 2022 semester that has just ended, four students participated in G-MEO's credit-bearing internship program. They took a course taught by Professor Adam Ecklund on Zoom every Tuesday night. This course provided students with the opportunity to develop their professional skills such as writing resumes and cover letters, reflecting on their internships, etc. They worked as interns in different industries such as education, music, international community operations, and fast-moving consumer goods. Students assisted their supervisors with writing articles for WeChat public accounts, digital marketing, event planning, photo and video shooting, research, translation, music editing and more. In addition, the students received professional guidance from their supervisors on improving their skills in effective communication, teamwork, coordination, crisis management, etc. The Spring 2022 internship program concluded with highly satisfactory results.



Students in PDEL course with Professor Adam Ecklund on Zoom

Student Voice

During my internship, I learned how to draft, layout and design articles for WeChat official accounts. Lily taught me to use some websites to edit WeChat official account articles and helped me revise them. I also learned how to use the skills and resources I already knew to find the resources that I didn't have before. By shooting photos in the classroom every week, I better understood and recorded our study and life. Because of my internship, I also took part in some extracurricular activities that G-MEO put on, where I met more students. The atmosphere in the office is very good, we eat together in the cafeteria for lunch and also chat when we have free time.

-- Qijia Zhao, Communication Studies major, interned at G-MEO

Student Voices

I interned in the sales department of the Qinghua Lang Chengdu Office. The main responsibilities of my internship were to learn about the Langjiu company, its distributors, retailers, and some sales methods. I feel very good about this internship. The leaders cared about me and I learned a lot from this internship.

-- Zehao Yin, Business Administration major, interned at Qinghua Lang Chengdu

The work environment in LaowaiHere is clean and beautiful. My co-workers are very friendly. My work is very interesting and fulfilling.

-- Wenqing Liu, Communication Studies major, interned at G-MEO



Wenhan Cui at the DJ's desk at Muke Huanyu



Qijia at the G-MEO Office



既然你诚心诚意的发问了，那我就大发慈悲的告诉你！为了增添玉林西路的活力；为了展现年轻人的创造力，贯彻国际与潮流的方针，可爱又迷人的角色~~沙子堰社区！

我们是穿梭在玉西的火箭小分队。我们在这里等你加入我们的《玉林西路的宝可梦》捕捉计划！就这样……喵……喵……

Since you seem so interested, please allow me to fill you in! We can increase the vitality of Yulin West Road; In order to show the creativity of young people, let us implement international and trendy factors as well as cute and charming characters ~~!

Article written by Wenqing Liu for Laowai Here

Student Voice

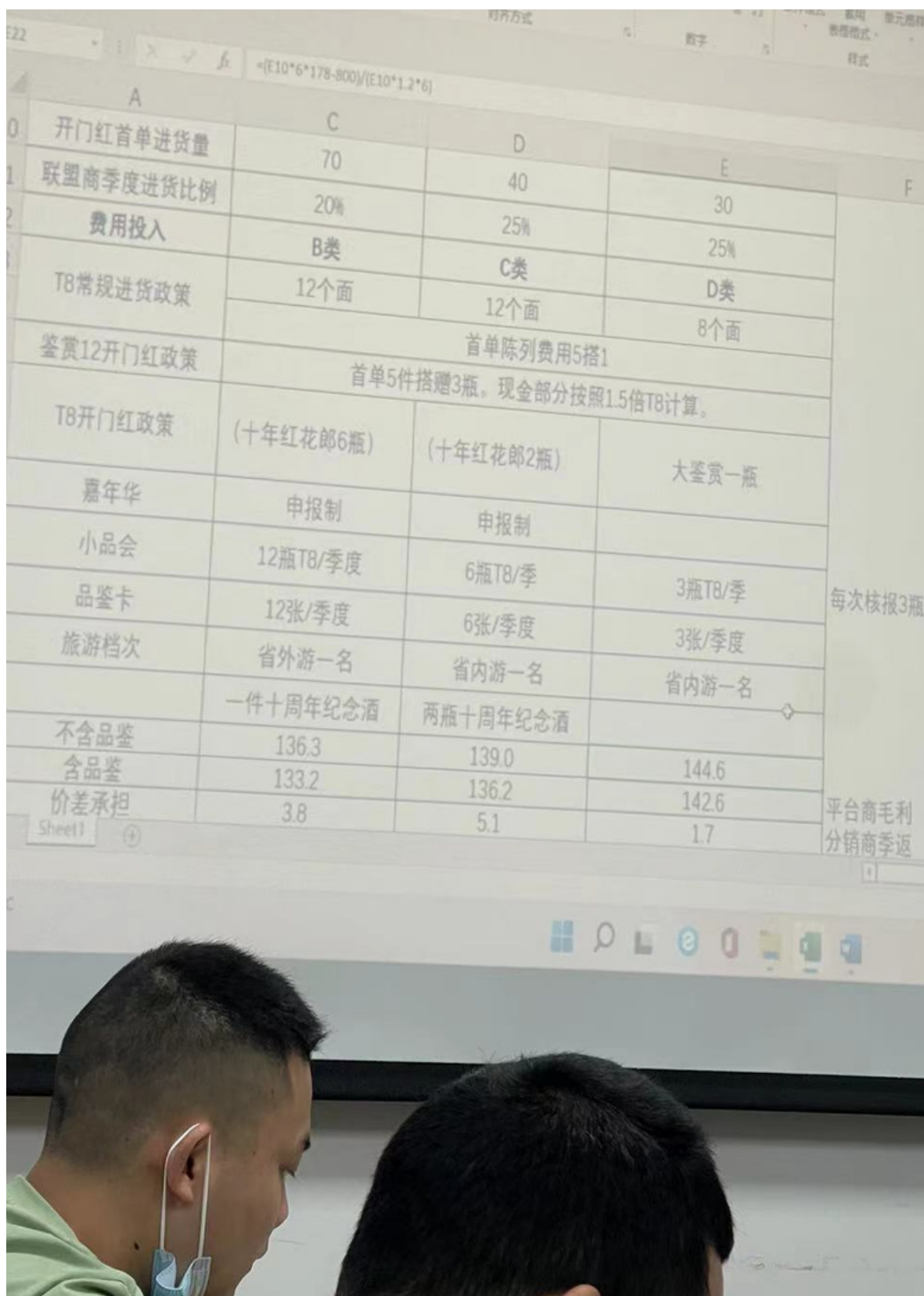
One day, when I finished all my work, I got to the editing room and I saw the DJ desk. I tried to operate the equipment. My colleagues didn't know I know how to do it. I took out my computer, played and mixed a song with earphones on. I just did some freestyle and I really enjoyed it. When the song ended and I turned around, I saw everybody behind me and they were really surprised. Then we started to talk, and I found out that they all like EDM (Electronic Dance Music). Naturally, we started talking about other things and went to dinner together. At the end of the day, we became closer friends.

-- Wenhan Cui, Business Administration major, interned at Muke Huanyu Music

Internship Supervisor Assessment

Qijia has contributed her part to the company's operation. We believe she's learned from doing this internship as well. She is good at self-management while at work. She never got late for any work or activity, and can finish the assignment to our satisfaction. She can also tell and contribute some creative ideas to us while organizing and scheduling activities. Her submissions of the tasks are always neat and clean. She is an organized person. She can communicate with the office and students in a clear and comfortable way.

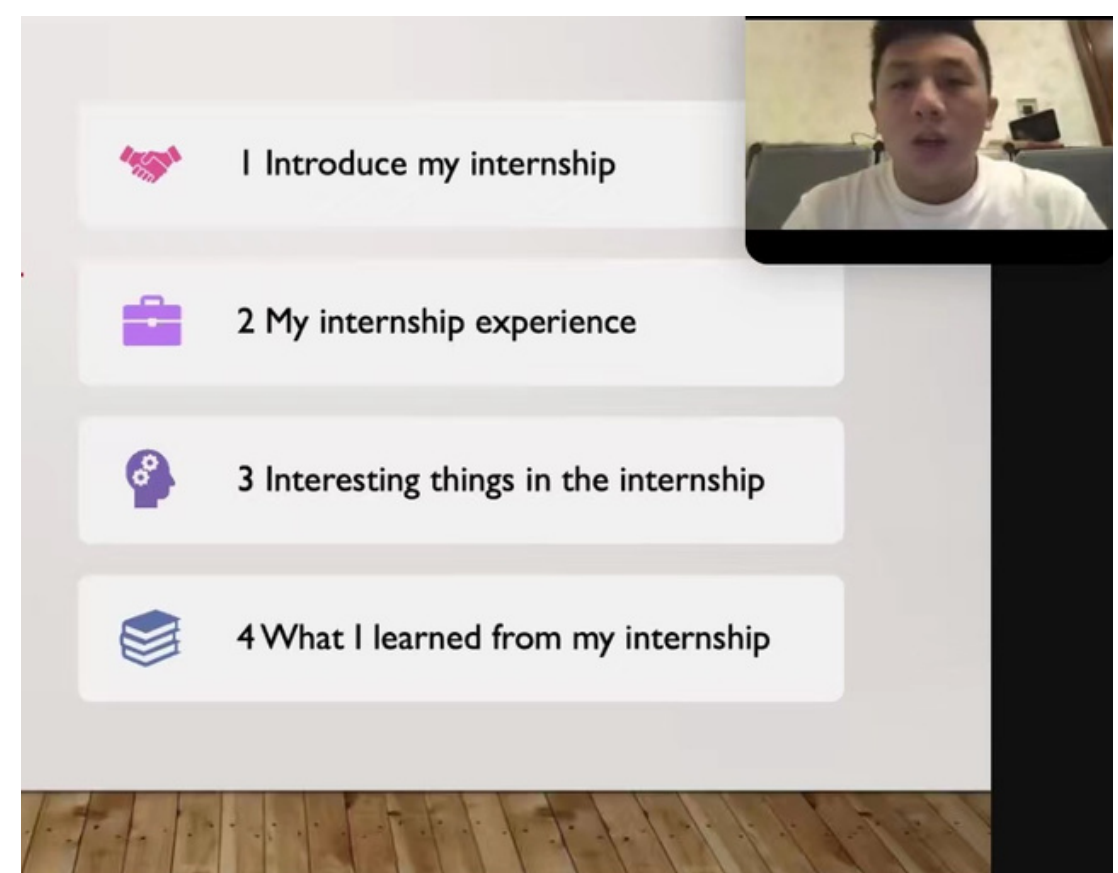
-- Shawn Hu and Lily Huang, Qijia Zhao's internship supervisors at G-MEO



A photograph showing Zehao Yin in a sales meeting, looking at a large spreadsheet displayed on a screen. The spreadsheet contains various data points related to sales and inventory.

A	C	D	E	F
开门红首单进货量	70	40	30	
联盟商季度进货比例	20%	25%	25%	
费用投入	B类	C类	D类	
T8常规进货政策	12个面	12个面	8个面	
鉴赏12开门红政策	首单陈列费用5搭1			
T8开门红政策	首单5件搭赠3瓶。现金部分按照1.5倍T8计算。			
嘉年华	(十年红花郎6瓶)	(十年红花郎2瓶)	大鉴赏一瓶	
小品会	申报制	申报制		
品鉴卡	12瓶T8/季度	6瓶T8/季	3瓶T8/季	每次核报3瓶
旅游档次	12张/季度	6张/季度	3张/季度	
	省外游一名	省内游一名	省内游一名	
	一件十周年纪念酒	两瓶十周年纪念酒		
不含品鉴	136.3	139.0	144.6	
含品鉴	133.2	136.2	142.6	
价差承担	3.8	5.1	1.7	平台商毛利 分销商季返

Zehao Yin in a sales meeting



Wenhan Cui talking about his internship



Wenqing Liu at Laowai Here

Internship Supervisor Assessments

Wenqing Liu has developed her skills in the new media sector. Her primary strengths are in her writing ability and good comprehension skills. She followed our work requirements with no complaints. She accepts modifications with an open mind.

-- Sunny He, Wenqing Liu's internship supervisor at Laowai Here

Zehao Yin's internship goals of wanting to know more about marketing and sales were met. He developed skills in sales techniques and how to brainstorm. His primary strength is in knowing how to communicate with others.

-- Mr. Deng, Zehao Yin's internship supervisor at Qinghua Lang Chengdu